ZETA PHI BETA SORORITY, INCORPORATED



GREAT LAKES REGION Souvenir Journal and Ads 2025 Great Lakes Region Souvenir Journal and Ad Submissions

The Great Lakes Region of Zeta Phi Beta Sorority, Incorporated will be hosting women and youth at the 90th Great Lakes Region Leadership Conference in Indianapolis, Indiana at the Indianapolis Marriott Downtown from May 15 – 18, 2025. Chapters, auxiliaries, community organizations and business organizations are invited to support the Great Lakes Region by purchasing an ad.

SUBMISSION DEADLINE – MONDAY, MARCH 31, 2025

Ad Guidelines

- 1. Submit ads in digital form only.
- 2. Submit Camera Ready/High Resolution ads.
- 3. Ads must be original color or black and white print (we cannot accept blurry pictures).
- 4. Ads should be submitted in 8.5 X 11 portrait format.
- 5. Deliver files in PDF, JPG, or PNG.
- 6. Subject line of email should include Chapter/Auxiliary/Business/Org. Name, State, and Ad size.
- 7. Must submit contact person's name, phone number, and email address with the ad.

Ad Prices

Quarter Page Ad	\$75
Half Page Ad	\$100
Full Page Ad	\$300
Front Inside Cover Ad	\$500
Outside Back Cover Ad	\$500

SEND PAYMENTS THROUGH WHOVA:

https://whova.com/portal/registration/YKJ-UJCiukuVxx0HX62t/pg1hbdpo

ALL ADS MUST BE SENT ELECTRONICALLY TO: glrtorch26@gmail.com by Monday, March 31, 2025

Please complete the following information:

Chapter/Auxiliary/ Business/O	rganization Name:	
Contact Person:		
Phone Number:		
Email Address:		
Address:		
City:	State	Zip Code



EMBRACE THE EXTRAORDINARY POWER OF S.H.E.

